



Grow your brand with the power of **StyleBuddy**

Promote, automate, sell- Do everything with the smartest
Styling & Shopping platform

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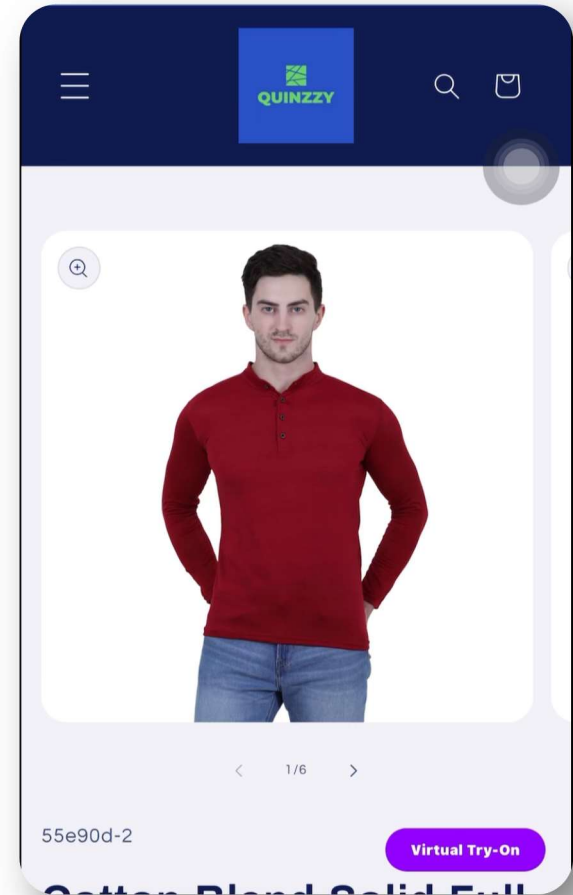
What is StyleBuddy?

- Helping retail brands to increase their sales through the power of AI based styling and personal shopper platform.
- We offer technology solutions to brands that want to grow their business, promote their outfits & increase reach.
- Our outfit discovery platform has over **10k+** users, **1M+** impressions, **2000+** outfits tried on virtually, recommended **5k+** outfits, **10k+** outfits synced

Our Solutions

Personal style widget for your website

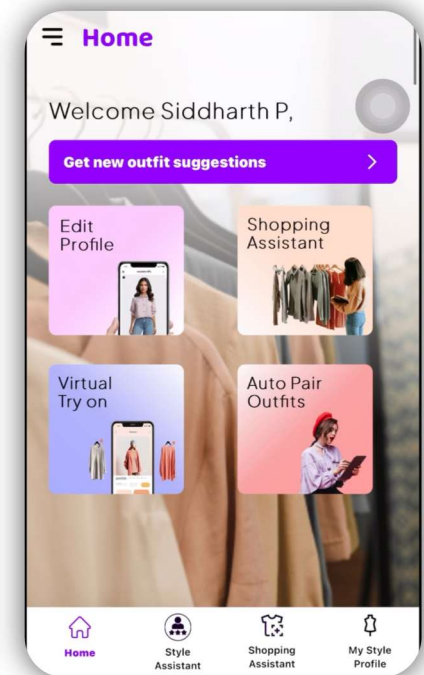
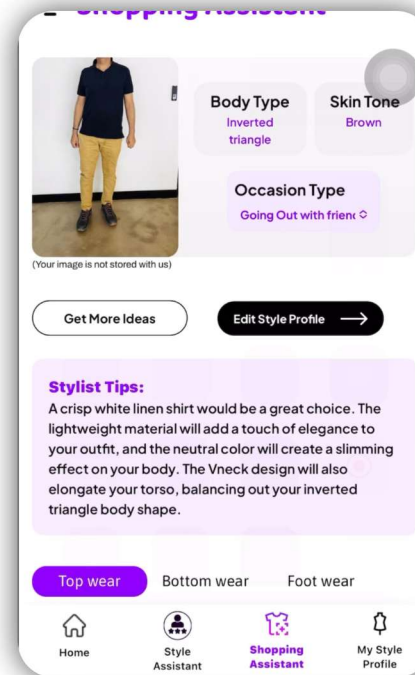
- Simple to use widget which appears as a window on your ecommerce site.
- Show all your outfits to users using virtual try on
- Give your users styling tips based on body type, skin tone, occasion, gender.
- Provides users outfit suggestions based on the outfits user's browsing, which fits their style.



Our Solutions

Outfit Discovery platform

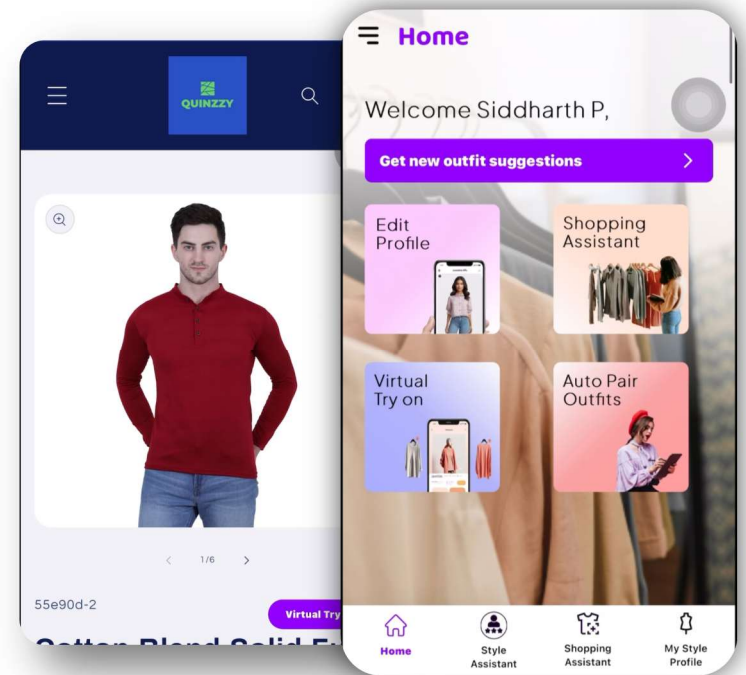
- We help users discover outfits that match their personal style through a platform
- Connect your whole inventory using live sync function and promote outfits on our platform for free.
- Users on the platform are redirected to your website to buy the product.



Our Solutions

Outfit Discovery platform + Personal style widget

- The complete solution which connects your website with our styling widget and discovery platform
- Users are smartly directed to the product page of your website & asked to try outfits using AI virtual try on
- Easy integration & process flow for your team



Why StyleBuddy

The One Platform that brings together Actionable insights & results

'Stylebuddy makes it easier for our users to visualise outfits that matches their style, helps us to better our inventory & get more sales' – Founder of Quinzzy

50% Increased Conversions

Customers are more likely to buy when they see how clothes fit on them

80% increase in website traffic

More eager shoppers visiting your website from our discovery platform

80% Personalized Shopping Experience

AI learns from user interactions to offer tailored suggestions

Get started in 10 mins

Stylebuddy is powered by best engineers & is safe to integrate

Quick integration process

Widget or live inventory sync can be integrated in less than 30 mins

Blazing fast feature launches

We are always making changes & adding new features to give you the best experience

Dedicated integration and post setup support

Our engineers help you work with our tools & make sure it all works well

Frequently Asked Questions

- **How much do you charge for the widget and promotions on website ?**
 - We don't charge anything to ecommerce companies. We have a free trial which ensures companies can experience and use our solution for free.
- **Does the widget work on any kind of website?**
 - Yes, it works on any website, mostly on react and non-react frameworks along with shopify websites as well. Shopify websites have a slightly different process in terms of integration.
- **Can the design of the widget be changed by the ecommerce company?**
 - No, they cannot change the design of the widget, unless we give them the function to.
- **Does the inventory sync on a live basis?**
 - Yes, the inventory sync happens on a live basis. Any changes they make in their inventory, will reflect on our website too.



Thank you!

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